
Weekly Report

Date: from: 15th of August 2020 to: 20th of August 2020

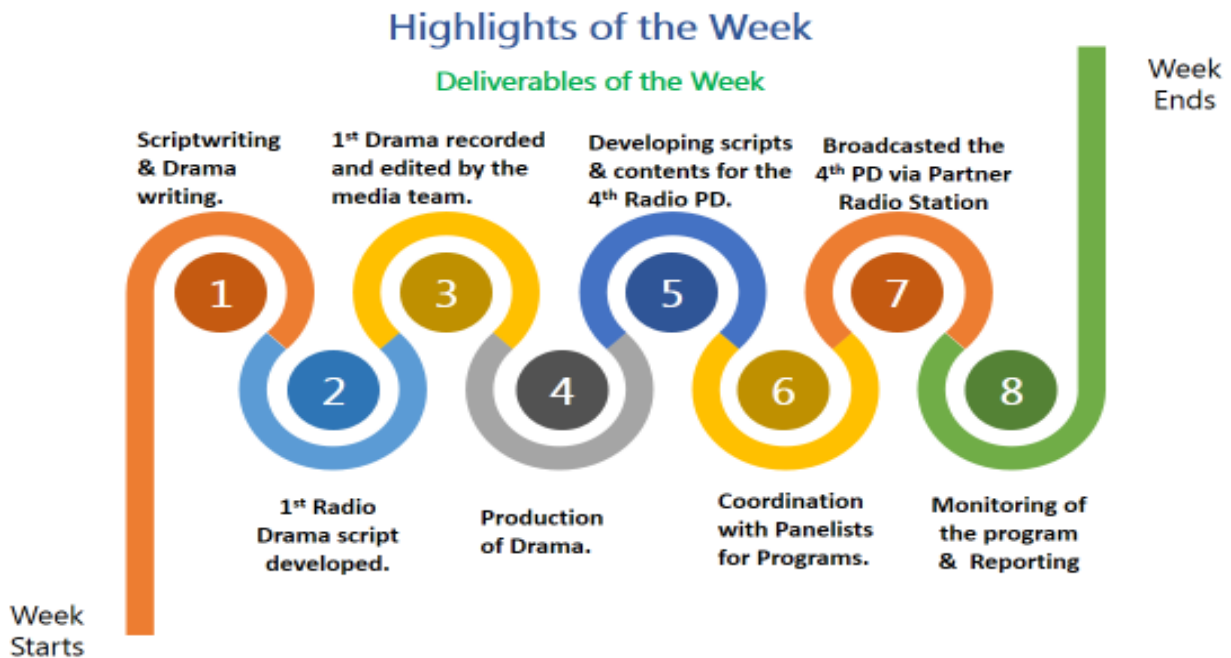
Awareness-raising on Peace Process and Supporting Women Rights-Media Project



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Highlights of the week:

Using bullet points, please list all deliverables of the week/reporting period.



WHMO successfully stepped into the third week of the project and reporting period in which the following activities occurred:

- Scriptwriting and Drama writing, the first and second Radio Drama script has been written.
- Production of the Dramas, the first and second dramas recorded and edited by the media team on 16th of August 2020.
- Developing scripts and contents for the fourth Radio Panel Discussion.
- Coordination with Panelists for Programs
- Broadcasted the first radio drama on 19th of August 2020
- Broadcasted the fourth Panel Discussion through the local Partner Radio Station on 20th of August 2020
- Monitoring the programs

Summary of Activities

Please briefly explain each activity delivered during the week/reporting period.

Scriptwriting and drama writing, first radio drama script have been written.

The set goals and objectives of the project have been addressed in discussions with the scriptwriter and with Drama writer, Mr. Noor Mohammad Salik who is well-known in Afghanistan for his radio drama writing skills. The emphasis was laid on writing drama in the way to address in an orderly manner various causes and factors restricting women participation in the peace process, women role in peace talks and their responsibility to motivate and engage community women to take an active part in the peace process. Different dimensions within the family and the society were addressed to effectively put an end to gender inequality and to pave the way for equal opportunities.

Production of the Drama, the first drama recorded and edited by the media team.

Keeping in view the requirement of high quality of modern drama, the first drama was produced, recorded and edited on 16th August 2020 by the media team with a more creative dramatisation of issues identified and with special a heed to address the inputs and feedback collected from radio panelists and radio audiences.

Developing the fourth Radio Panel Discussion Scripts and Contents: PDs have been heading productively with the cooperation of WHMO and technical support of the partner radio. The media team as usual is engrossed developing scripts and contents for the planned panel discussions. One roundtable this week was broadcasted via our partner radio based on an approved schedule. The media team focused on important women issues rampant in Khost and their role as decision-makers in the peace negotiation process.

It had two dimensions to increase Khost women's role in the peace process as well as to motivate rural community women to be actively engaged in the peace process and participation in social and political life.

Broadcasted the fourth Panel Discussion through local Partner Radio Station: The 4th Panel discussion was held and broadcasted on 20th August 2020, this week in which proficient and influential figures participated communicating their precious ideas regarding women rights in the current peace process as well as their role to motivate rural community girls and women to be engaged in the peace process and participation in social and political life.

These influential personas and rights activists delivered a deep, detailed, and inclusive discussion on the women's rights and their meaningful participation in peace talks according to the rules and perspective of islam-perceived as ultimate guidance for its followers.

The Panel discussion was broadcasted at 9:00 AM on Thursday whereas radio drama was broadcasted at 5:00 PM on Wednesday based on WHMO already approved broadcasting schedule across the Khost province.

Broadcasted the first Radio Drama on 19th August 2020: WHMO's director and technical expert have trying to develop the planned dramas with edutainment-to not only educate but to also amuse the listners and audience. The media team broadcasted the first Radio Drama based on the feedback received from radio audiences and panelists during broadcasting the four live panel discussions. These dramas are meant to focus on different aspects of women's lives, different roles women can play, issues of the peace process, women's responsibilities, and to encourage the community to support the ongoing peace negotiations, and encourage women participation in local governance and social initiatives.

Click for 1st Radio Drama: <https://youtu.be/SUHWv0rcYpA>

Click for 2nd Radio Draam: https://youtu.be/wM37rig_iZo

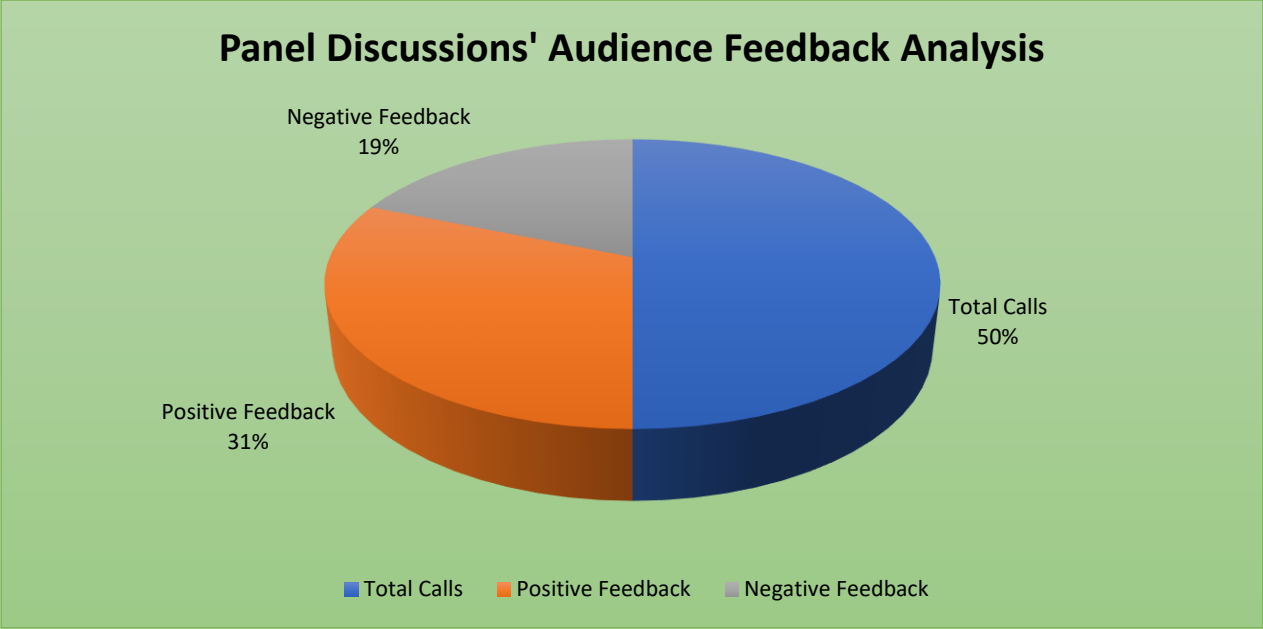
Panel Discussions published through Partner Radio and WHMO Social Media: This is another medium to reach out to men and women to positively change their attitude and behaviors. As most of the people have access to social media, the media team and local partner radio published their weekly programs on social media pages. Moreover, it is a good technique to facilitate information sharing and to develop understanding of the people about a specific social issue. Social media networks are the major source for promoting gender equality and women empowerment.

Panel Discussion event monitored:

WHMO values monitoring of the program to systematically collect and analyze information from project and program to achieve the preset goal and objectives ensuring smooth execution of the project.

Mr. Ezatullah Akbari, the media specialist took part in the 2rd & 3th panel discussion with partner radio to monitor both the program and its quality carefully. He monitored guests' responses and reactions to live calls made by the audience about the current peace process, women's rights, and their participation in government and social activities.

Monitoring of program through WHMO Phone system: The programs are regularly heard with keen interest in the target province which can be determined by their feedbacks-both positive negative. The programs are broadcasted on time in accordance with the weekly plan, the first radio drama broadcasted at 5:00 AM on Wednesday on 19th of August, following the Panel Discussion which broadcasted at 9:00 Am on Thursday on 20th of August too.



1. Conclusion:

The media team broadcasted its 4 radio programs which have been monitored by WHMO internal Cell system and field monitoring system. WHMO Media team developed its first and second radio drama, which was analyzed by a well-known media expert based on social and Islamic values. He ensured its development with edutainment- to both raise their awareness and to educate people and to amuse them with interesting script and performance of the role-players.

Challenges:
Please briefly mention any challenges you have faced during the reporting period. How did those impact your activities? What was/is your mitigating strategy?

There was a technical problem experienced by media team in to record and produce the drama, but fortunately it was on time resolved and fixed. The drama then was successfully broadcasted radio drama.

Future Plan:
Please clearly list all your activities scheduled to be delivered next week. Please mention the exact dates, location, and timings.

Activities being planned for next 7 days

- Developed 3-4th radio scripts
- Broadcasted second Radio Drama on 24th August of 2020
- Developing 5th Panel Discussion Script and Content
- Broadcasting 5th Panel Discussion on 27th August of 2020

Annexes/Attachments:

Please include any supporting documents to this report as annexes or attachments. These may include any photographs from an event convened during the reporting period, a list of participants, etc.

Annex A: Event Pictures



Picture 1: radio panelists during discussion topic on peace process (Panel Discussion)



Picture 2: Ms. Shafiq Nawrozi the Director, Dapart of Women Affairs Department



Picture 3: Anwar Zahid, Director of Information and Cultural Department



Picture 4: WHMO media Radio Drama Actor during recording radio drama

Annex B: first script

Annex C: Second Script

Annex D: Radio Audience List

