

---

**Weekly Report**

**Date: from: 22<sup>th</sup> of August 2020 to: 27<sup>th</sup> of August 2020**

---

# Awareness-raising on Peace Process and Supporting Women Rights-Media Project



**Human rights Watch and Media Organization**  
5<sup>th</sup> Selo Road, Deh Bury, District 3<sup>rd</sup>, Kabul  
Mobile: +93 (0) 775732475  
E-mail: [whmo@whmo.org](mailto:whmo@whmo.org)  
Website: [www.whmo.org](http://www.whmo.org)

## **Project Impact and Outreach:**

Under the project, 5 panel discussions have been broadcasted in the past four weeks so far in Matoon, Khost province. During the events, 58 listeners made calls to the programs and shared their valuable views and opinions regarding panel discussions. 15 panelists have participated so far who are representatives of civil societies, listeners, department of women affairs, religious scholars, university lecturers, and department of information and culture. The purpose of the participants in radio panel discussions is to evaluate the quality of the radio produced under the project, the major issues with regards to the women role and their meaningful participation in peace process, women will and inclusion in negotiation table and having relevancy of the program with local costume and culture and potential impact of the programs . Their inputs are received through radio listeners and participants. Inputs from the WHMO telephone system played key role in ensuring quality of the program, relevance with the existing issues of family and home community encouraged and increased the listeners in regards to the program which is one of the key success increased potential impact on peace process, encouraged youth to stop violence, and conflict in province.

The provided feedback from the listeners and participants through direct phone calls to our media partner and our panelist are the key indicators of the success of the program, according to their feedback, the programs are listened to with great interests in the rural areas, and one of the key factor of the interest is integrating the religious aspect of the issue related to the peace process, violence and conflict in all component of the program.

According to the feedback of participants of the panel discussions, and listeners, the project activities can play vital role in educating and awareness raising of the families and communities, which will have real impact on peace and reducing the conflict and violence at the community and province level.

During the reporting period and current radio listenership, more than of 1.5 million people exposed to the various project media outputs discussing and exploring women participation in peace talk and their in peace process.

WHMO proposed interventions proved productive as they produced the desired impact changing the attitudes and behaviours of the listeners positively regarding women rights and their role in peace process. The feedback we receive indicates that our proposed PDs and dramas are heard with greater interest, heed and enthusiasm. Moreover, their hearts have been captivated through community and women voices programs.

People are not yet dishearted, they say there still is a silver lining and as far as there is life there is hope to strive for sustainable peace and prosperity. Bringing peace is an unhill tasks may take years but is feasible. People realize that true representation of the population means when both genders join hands and when even war-affected families' are asked for their input.

### **Highlights of the week:**

*Using bullet points, please list all deliverables of the week/reporting period.*

#### **WHMO successfully stepped forward accomplishing the following activities:**

- Developing scripts and Production of the Dramas, the third and fourth dramas recorded and edited by the media team on 22th of August 2020.
- Developing scripts and contents for the fourth Radio Panel Discussion.
- Coordination with Panelists for Programs
- Broadcasted the Second radio drama on 26<sup>th</sup> of August 2020
- Broadcasted the fifth Panel Discussion through the local Partner Radio Station on 22<sup>th</sup> of August 2020
- Monitoring the programs

### **Summary of Activities**

*Please briefly explain each activity delivered during the week/reporting period.*

#### **Scriptwriting and drama writing, third and fourth radio drama script have been written.**

The set goals and objectives of the project have been addressed in discussions with the scriptwriter and with Drama writer, Mr. Noor Mohammad Salik who is well-known in Afghanistan for his radio drama writing skills. The emphasis was laid on writing drama in the way to address in an orderly manner various causes and factors restricting women participation in the peace process, women role in peace talks and their responsibility to motivate and engage community women to take an active part in the peace process. Different dimensions within the family and the society were addressed to effectively put an end to gender inequality and to pave the way for equal opportunities.

Production of the Drama, the third and fourth drama recorded and edited by the media team. Keeping in view the requirement of high quality of modern drama, the first drama was produced, recorded and edited on 22-25<sup>th</sup> August 2020 by the media team with a more creative dramatisation of issues identified and with special a heed to address the inputs and feedback collected from radio panelists and radio audiences.

**Broadcasted the second and third Radio Drama on 26<sup>th</sup> August 2020:** WHMO's director and technical expert have been trying to develop the planned dramas with edutainment-to not only educate but to also amuse the listners and audience. The media team broadcasted the third and fourth Radio Drama based on the feedback received from radio audiences and panelists during broadcasting the four live panel discussions. These dramas were focused on different aspects of women's lives, different roles women can play, issues of the peace process, women's responsibilities, and to encourage the community to support the ongoing peace negotiations, and encourage women participation in local governance and social initiatives.

Click for 1st Radio Drama: <https://youtu.be/QSKQfsetMdE>

Click for 2nd Radio Drama: <https://youtu.be/O9w9p51gi64>

Click for 3th Radio Drama: [https://youtu.be/2adroo\\_3ihw](https://youtu.be/2adroo_3ihw)

Click for 4th Radio Drama: <https://youtu.be/9glRHkdxkol>

**Developing the fourth Radio Panel Discussion Scripts and Contents:** PDs have been heading productively with the cooperation of WHMO and technical support of the partner radio. The media team as usual is engaged developing scripts and contents for the planned panel discussions. One roundtable this week was broadcasted via our partner radio based on an approved schedule. The media team focused on important women issues widespread in Khost and their role as decision-makers in the peace negotiation process.

It had two dimensions to increase Khost women's role in the peace process as well as to motivate rural community women to be actively engaged in the peace process and participation in social and political life.

**Broadcasted the fifth Panel Discussion through local Partner Radio Station:** The 5<sup>th</sup> Panel discussion was held and broadcasted on 27<sup>th</sup> August 2020, this week in which proficient and influential figures participated expressing their precious ideas regarding women rights in the current peace process as well as their role to motivate rural community girls and women to be engaged in the peace process and participation in social and political life.

These influential personalities and women rights activists delivered a deep, detailed, and inclusive discussion on the women's rights and their meaningful participation in peace talks according to the rules and perspective of Islam-perceived as ultimate guidance for its followers.

The Panel discussion was broadcasted at 9:00 AM on Thursday whereas radio drama was broadcasted at 5:00 PM on Wednesday based on WHMO already approved broadcasting schedule across the Khost province.

Guest Name	Designation	Optimism in a single view
Zainab Afghan	Women National Hope Association, director	She considers the first hurdle to the peace talks and negotiations depends on releasing Taliban prisoners, if they are released, it is widely believed the process will move forward smoothly.
Sifullah Hayat	Khost Media Center, Director	Many sacrifices have been made by women in peace. When someone dies in a war and conflict, he is the son of a woman, he is the father of a woman, therefore, the problem is left only to women. And another, we have a widow in each family, their opinion in peace talk and negotiation is very important.

Shams Murad	Youth Parliament representative	The people of Afghanistan have been hit hard and the death toll has been very high. Even if there is a lot of talk of peace now, there is a lot of hope for it.
<b>Radio listeners opinions</b>		
<p>The role of women in peace is very important, a woman is a mother, a sister, a wife and a daughter, if one member of the family is killed, the pain reaches four women.</p> <p>Hope the government will release the remaining prisoners soon so as not to hinder the peace process.</p> <p>There is a great need for women in the society and we need them in every sector and in some areas, rights are not given to women.</p>		

**Panel Discussions published through Partner Radio and WHMO Social Media:** This is another medium to reach out to men and women to positively change their attitude and behaviors. As most of the people have access to social media, the media team and local partner radio published their weekly programs on social media pages. Moreover, it is a good technique to facilitate information sharing and to develop understanding of the people about a specific social issue. Social media networks are the major source for promoting gender equality and women empowerment.

**Panel Discussion event monitored:**  
 WHMO values monitoring of the program to systematically collect and analyze information from project and program to achieve the predetermined goal and objectives ensuring smooth execution of the project.

**Monitoring of program through WHMO Phone system:** The programs are regularly heard with keen interest in the target province which can be determined by their feedbacks-both positive negative. The programs are broadcasted on time in accordance with the weekly plan, the first radio drama broadcasted at 5:00 AM on Wednesday on 26<sup>th</sup> of August, following the Panel Discussion which broadcasted at 9:00 Am on Thursday on 27<sup>th</sup> of August too.

**1. Conclusion:**

The media team broadcasted its 5 panel discussions and 2 radio dramas which have been monitored by WHMO internal Cell system and field monitoring system. WHMO Media team developed its first and second radio drama, which was analyzed by a well-known media expert based on social and Islamic values. He ensured its development with edutainment- to both raise their awareness and to educate people and to amuse them with interesting script and performance of the role-players.

**Challenges:**

*Please briefly mention any challenges you have faced during the reporting period. How did those impact your activities? What was/is your mitigating strategy?*

During the reporting period, there were no major problems in the implementation to be reported. All the activities have been implemented smoothly.

**Future Plan:**

*Please clearly list all your activities scheduled to be delivered next week. Please mention the exact dates, location, and timings.*

Activities being planned for next 7 days

- Broadcasting third radio drama
- Developing seventh panel discussion scripts and content
- Broadcasting sixth radio panel discussion
- Monitoring and evaluation

**Annexes/Attachments:**

*Please include any supporting documents to this report as annexes or attachments. These may include any photographs from an event convened during the reporting period, a list of participants, etc.*

- 1. Radio drama scripts**
- 2. Radio listener list**
- 3. Questions**

Annex A: Event Pictures



**Picture 1: (Panel Discussion)**



**Picture 2: Panel discussion panlists**



**Picture 3: Radio Drama Actors**



**Picture 4: Radio Drama Actors**



**Picture 5: Drama actors**



**Picture 6: WHMO Media Specialist and Actors**

