



Peace Innovation Fund (PIF)

Implementing Partner	Human Rights Watch and Media Organization
Title of Innovation	Encouraging local community to say no to social conflict through media participation and dialogue
Reporting Status	Weekly (Every Thursday before 1200 hrs)
Reporting Period	15/05/2021 - 31/05/2021

Province	Khost	District	All related District	Community	Covered area
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A. Highlights of Week

A brief analytical result-based performance report including coordination activities, mobilization of the local actors, progress of the activity, participation and lessons learnt.

Signing Contract with Partner Radio: WHMO since inception has been determined to carry out any sort assignment in befitting manner in accordance with the donor expectation. We are always putting the donor’s needs in mind to deliver value in accomplishing any nature of assignment. Keeping this mind, when we received a green signal for the current project from USIP we straight away mobilized our team to coordinate with relevant stakeholders to share project goals and objectives to attract their attention for the successful execution of the project. Though there are many radio stations operating in Khost province but we normally prefer those who in a real sense deliver value and provide highest quality of services. Concerning the selection of the partner radio station, we held an informal meeting at WHMO to get the staff input and most of the staff members expressed their views in support of the Suli Paigham radio station saying that it is one the leading radio stations that has made mark and reputation in the market by broadcasting good quality programs to the audience across Khost province. So with consensus we communicated with the Suli Paigham radio to determine their consent and willingness concerning broadcasting the media project though we had had initial coordination telephonic discussions with the radio stations too. Besides, we conducted a meeting with them discussing different strategies to be focused while broadcasting this media project and finalized partnership terms and conditions with them. After having had final negotiations regarding the terms and conditions we finally signed the contract with the Suli Paigham on 28th May.



Orientation Session conducted with the project team: When the essential tasks were confirmed, then Mr. Wali Ahmad Shirzad, the project manager of WHMO had an orientation session with the project team to acquaint and familiarize them with the project, its goals, and objectives. He further added that our commitment is to deliver more than the donor expectation in terms of services.

Mobilization of the project team: After conducting an orientation session with the project team, the team was mobilized to accomplish the project planned activities in a befitting manner as per the donor requirements. Moreover, the team was familiarized with their job descriptions, their duties & responsibilities, project importance to minimize social conflict and violence, project goal and objectives that we would strive to achieve.

Finalizing Radio Broadcasting Schedule: Media team have finalized the below program broadcasting schedule in coordination with partner radio in Khost province: Each program will be aired in accordance with agreed broadcasting schedule.

The activities currently under work.



Preparation for Radio Drama: WHMO media team consisted of professional experts have been working radio drama script, structure, its implementation plan, and broadcasting schedule to share with USIP for their review, feedback and approval. Our professional script-writer is developing script with a focus to make the radio dramas thought-provoking and attention-grabbing for local audience.

Preparation for Round-table Talk-shows: WHMO has mobilized its media team to prepare the “Panel Discussions” structure, implementation plan, and broadcasting schedule to share for approval. The script is also under work and will be finalized shortly and they are make sure to make it convincing and logical.

Peace Journalism Training: WHMO has expert faculty available for developing or customizing training material for peace journalism training as per the trainees’ needs. The training design will include training objectives and a brief outline of the information-handouts, examples and exercises that will provide opportunities for practice using their current or prior knowledge. The training will include written exercises, group discussions, role plays or clinical practice to make the training as much interesting as possible.



The material will be designed in such a manner to build their awareness of the peacebuilding and conflict sensitive situation in Afghanistan as well as to strengthen their advocacy capabilities to address social issues.

B. Photos

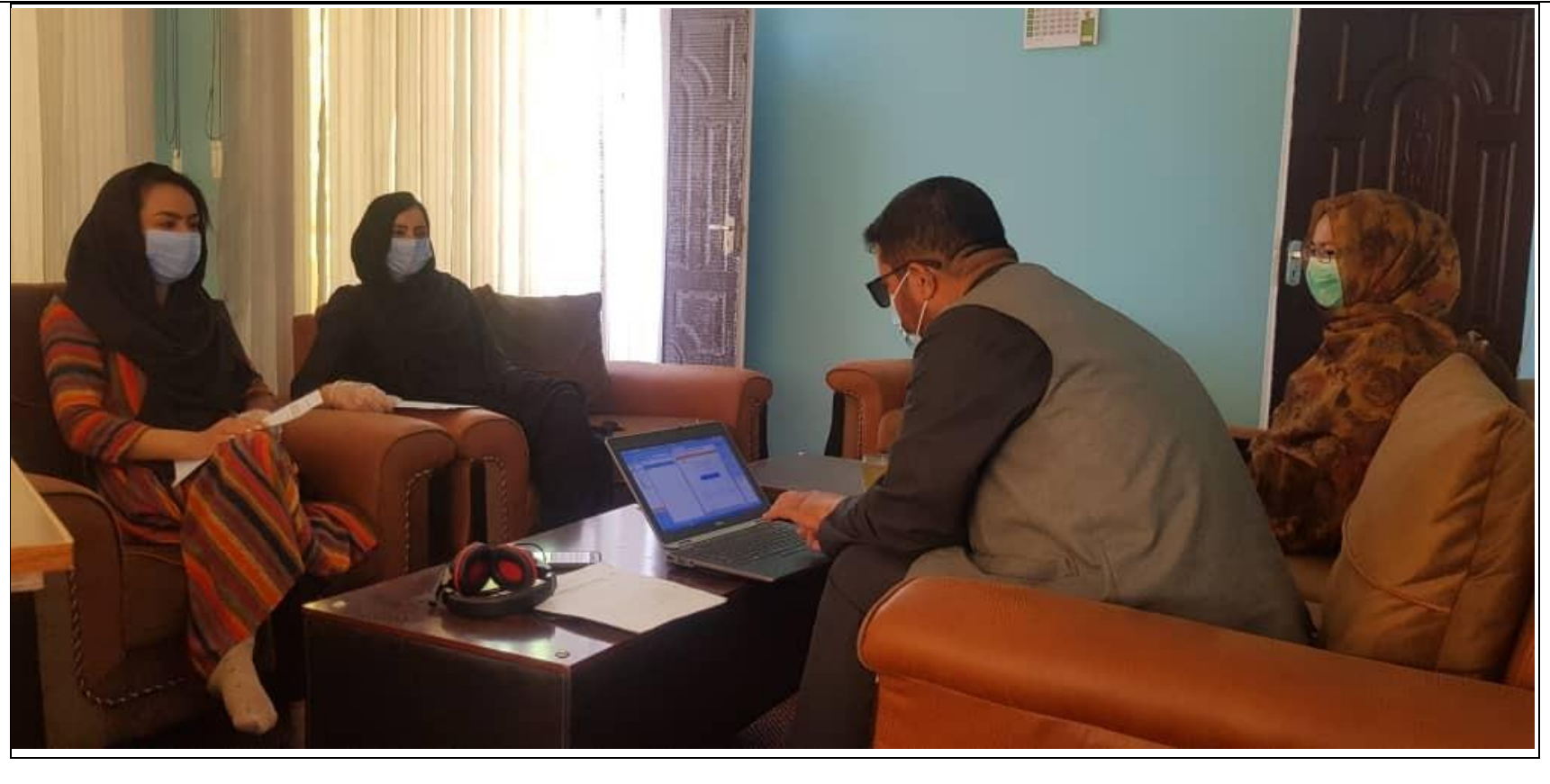


Figure 1 WHMO Media Team